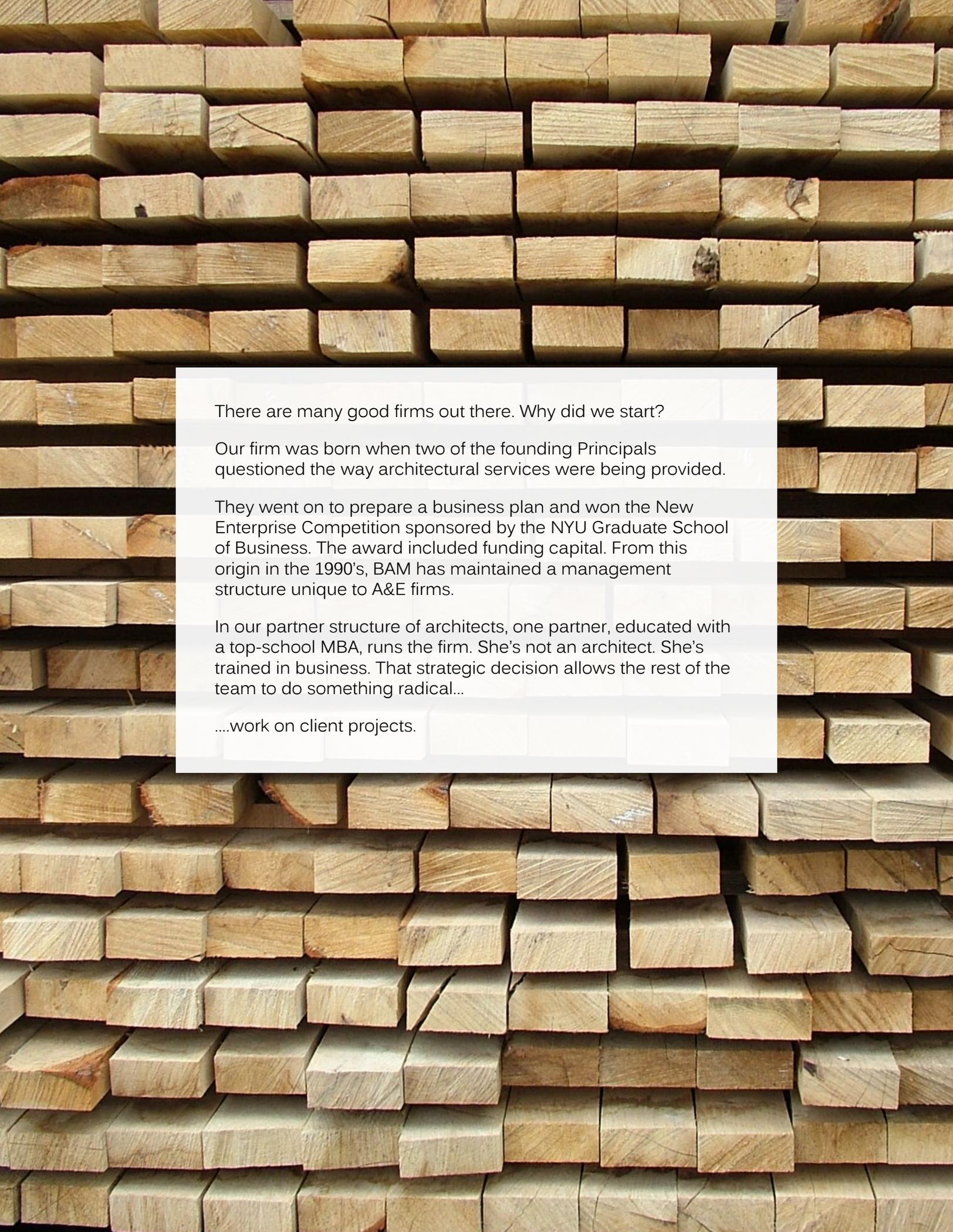




# BAM

Architecture Studio

creative  
ambitious  
refreshing  
welcoming  
innovative  
driven  
intelligent  
efficient  
collaborative  
diligent  
flexible  
responsible  
complex  
dynamic  
capable  
accomplished  
versatile  
sustainable  
discerning  
effective  
confident  
progressive  
attentive  
determined  
experienced  
motivated  
consistent  
resourceful  
unique  
reliable  
inspiring  
thorough  
productive  
inventive  
enthusiastic  
strategic  
passionate  
dedicated



There are many good firms out there. Why did we start?

Our firm was born when two of the founding Principals questioned the way architectural services were being provided.

They went on to prepare a business plan and won the New Enterprise Competition sponsored by the NYU Graduate School of Business. The award included funding capital. From this origin in the 1990's, BAM has maintained a management structure unique to A&E firms.

In our partner structure of architects, one partner, educated with a top-school MBA, runs the firm. She's not an architect. She's trained in business. That strategic decision allows the rest of the team to do something radical...

....work on client projects.

# CREATIVE

BAM Architecture Studio practices an architecture of creative solutions. Every decision is a design opportunity. Each design decision integrates aesthetic and contextual imperatives with those of budget, program, materials, technology and construction.

# DEPENDABLE

Through the successful completion of projects, BAM Architecture Studio has established long-standing client relationships with world class institutions. Our repeat clients appreciate the consistent high quality of BAM's work, and value our level of personal service and dependability. From early planning to the completion of construction, BAM uses open and frequent discussion as a brainstorming tool for finding innovative ideas and solutions.

What does this mean for you? A well managed design process with decisions made by informed professionals. By following well-established company protocols, projects stay on time and within budget.

# DRIVEN

Our focus is on helping you to perform better and to do the best job possible. In that way, you continue having successful projects and we continue getting hired. To say we are responsive would underestimate our proactive ability. Technology and modern electronics put our services at your fingertips.

# the PERFECT SPACE

Striving to achieve this goal gives our team vision, commitment and passion.

In building BAM Architecture Studio, this challenge has focused our actions. What sets us apart in the marketplace are the methods we have developed to produce the highest quality documents, tracking and service available. Being responsive with accurate and complete follow through is the most important factor that solidifies our client relationships.

Across numerous markets, the capabilities that clients rely on the most are information availability and quality control methods.



# HOW WE WORK

Creative exploration and thorough investigation of the essential facts and distinctive possibilities of each site and client's needs lead to organic, apt and inevitable solutions that are true to their time and place.

Our commitment to remain client-focused rather than transaction-oriented is evidenced by the fact that over ninety percent (90%) of our business is generated by repeat clients.

BAM Architecture Studio's design approach stems from our management structure and our quality control methods. Having a Chief Financial Officer who runs the business allows the architects and designers to focus on doing what they do best. Our quality control methods give us the capability to perform checks early and often, thereby avoiding delays and extra costs later in a project.

WESTCHESTER MEDICAL CENTER



# WHY DESIGN MATTERS

Florence Nightingale understood the importance of physical environment on a patient's well-being. Improved lighting, proper ambient temperature, space for personal belongings and doctor and patient safety were all important elements in a patient's recovery.

Over 150 years later, designers have taken those basic concepts to new heights. Unfortunately, today good design has become synonymous with aesthetics, starting down the slippery slope of being trendy. However, 'Design Thinking' is more than a trend. Design Thinking is a process for making positive change in the world, in the community, in daily activity.

History has proven that design matters by creating enormous value to humanity. The process of strong design and proper execution has led to important changes in the world, such as The Bill of Rights, Doctors Without Borders and Henry Ford's automobile.

For success in commerce, look no further than Apple Inc., a company known for 'design thinking'. Not only do the designers and engineers have a strong point of view, they team with systems and infrastructure development to ensure the design is executed as it was designed. The end of this story is well known for the amazing creation of market value in the music and telecommunication industries. Success has many parents and good design is part of the process.

Design matters.

# CLIENTS

## CORPORATE

Approach Inc. (acquired by Microsoft)  
Atlantic Container Corporation  
Crawford & Company  
District Attorney of New York  
DOW Chemical  
Gerson Lehrman Group  
Grubb & Ellis  
Hitachi America, Ltd.  
Hold Brothers Online Investment Services  
JP Morgan  
LexisNexis  
Madison Square Garden  
NBC Universal  
Queens Law Associates  
Reed Elsevier  
SCOR Reinsurance  
Seward & Kissell, LLP  
SL Green Realty Corporation  
Sunbelt Management  
Urban Studio

## HEALTHCARE

Hospital for Joint Diseases  
New York Eye and Ear  
New York Presbyterian Hospital  
Northern Westchester Hospital  
NYU Langone Medical Center  
St. Vincent's Medical Center (in Connecticut)  
VA Medical Center (US and abroad)  
Westchester Medical Center  
Yager Ambulatory Surgical Facility  
Yale New Haven Hospital

## RESEARCH

Acorda Therapeutics  
BioMed Realty Trust, Inc.  
Combe, Inc.  
New York University School of Medicine  
New York University School of Dental Medicine  
Profectus Biosciences, Inc.  
Progenics Pharmaceuticals  
Regeneron Pharmaceuticals

# SERVICES

## STRATEGIC CONSULTING

- Change Management
- Industry Benchmarking
- Strategic Repositioning
- Post Occupancy Green Sustainable Design
- Strategic Planning
- Work Flow Process Improvements
- Workplace Standards
- Forecasting and Survey of Industry Trends

## PRE-DESIGN SERVICES

- Building and Facility Analysis
- Data Collection
- Security Reviews
- Surveys of Existing Installations and Conditions
- Facility Programming
- Space Requirements and Summaries
- Site Selection
- Test Fits and Space Plans
- Square Footage Confirmation
- Block Planning
- Protocol Development
- Beta Testing

## DESIGN SERVICES

- Interior Design
- Schematic Design
- Design Development
- Construction Documents and Specifications
- Bid/Negotiation for Construction
- Graphic Design
- Environmental Graphics
- Furniture Selection
- Construction Administration (including coordination of hazard abatement)

## PROJECT MANAGEMENT

- Post Construction Contract Services (PCCS)
- Construction Inspection Services (CIS)
- Performance Specifications and Budgets
- Facility Condition Surveys
- Facility Commissioning
- As-Built Documents
- Code Compliance Review
- Vendor and Consultant Coordination
- Budget/Cost Tracking for Compliance
- Cost Analysis and Cost Estimating
- Value Engineering
- Furniture Bid/Negotiation
- Technology Coordination
- Communication Coordination
- Furniture Coordination
- Accessories Selection & Installation Coordination
- Move Coordination
- Master Facilities Log and Operating Manuals

# MARKET SECTORS

BAM Architecture Studio has a broad portfolio of successful projects spanning a diverse array of market sectors and project types including the following:

Education



Tenant Interiors



Healthcare



Consulting



Laboratories



R & D



Corporate Headquarters



Master Planning



Interiors



Retail



Mixed-Use



Government





# HEALTHCARE EXPERIENCE

## BAM has worked with...

NEW YORK UNIVERSITY to create research and learning facilities keeping them a leading institution...

VA MEDICAL CENTER to make cultural and environmental changes for patient centered care...

NORTHERN WESTCHESTER HOSPITAL to create a Master Plan for Radiology and Reconstructive Surgery...

HOSPITAL FOR JOINT DISEASES to welcome visitors in the public spaces and change to a comprehensive “whole person/whole family” approach...

YALE NEW HAVEN HOSPITAL to modernize an aging infrastructure, keeping them a top ranked institution...

NEW YORK PRESBYTERIAN HOSPITAL to upgrade doctor practice groups for state-of-the-art technology...

NYU MEDICAL CENTER to create and implement design standards to maintain their status as a world class hospital...

WESTCHESTER MEDICAL CENTER to create healing environments at the region’s most advanced medical facility...

NEW YORK EYE AND EAR to deliver superior community based specialized medical services.



Hospital for Joint Diseases  
Pediatrics



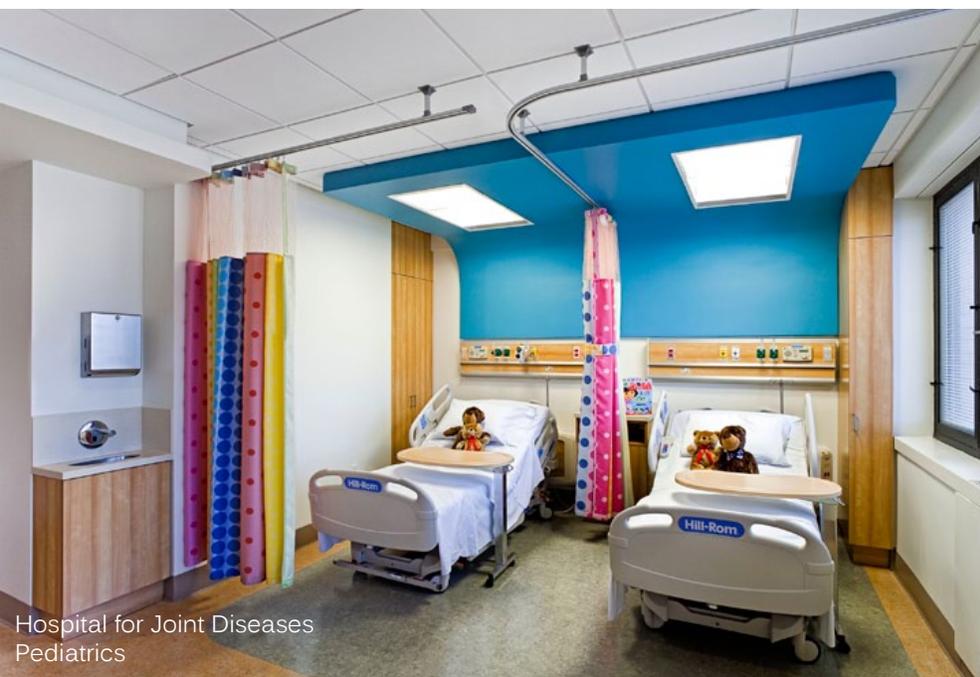
Yale New Haven Hospital  
Pediatric Cardio Cath Hybrid Operating Room



Westchester Medical Center  
Streetscape, Entrance and Lobby



New York Presbyterian Hospital  
Practice Groups



Hospital for Joint Diseases  
Pediatrics



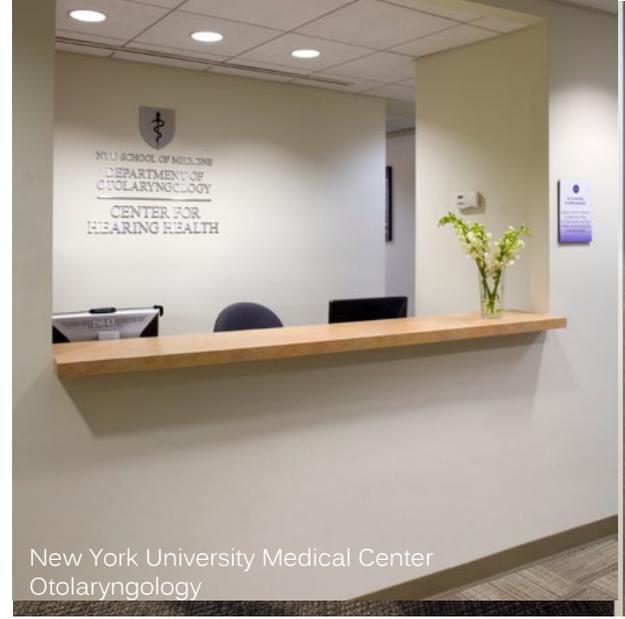
Yager Ambulatory Surgery Center



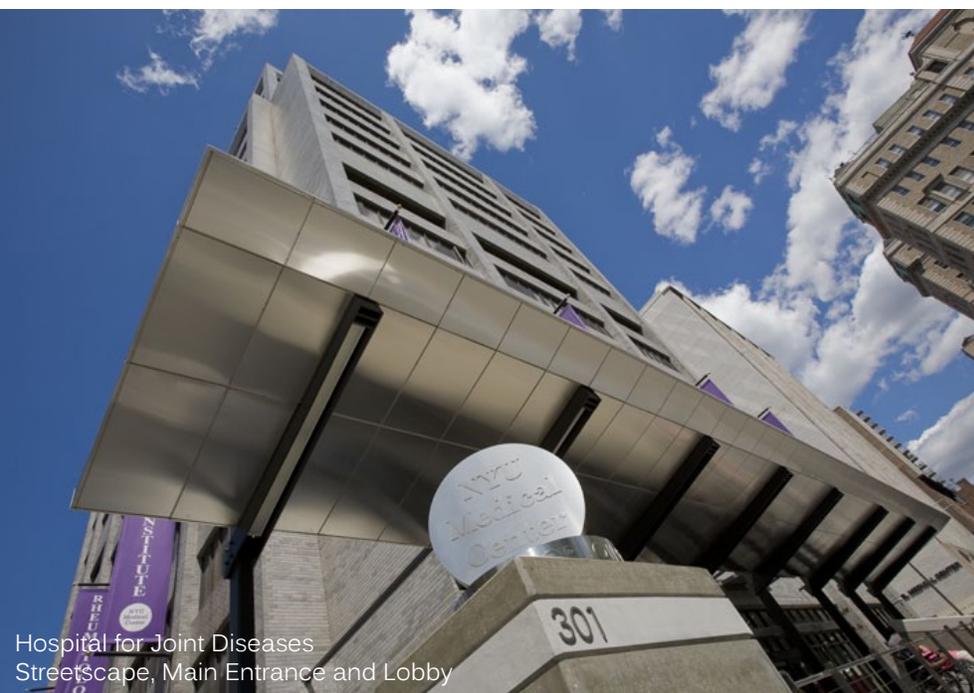
New York University Medical Center  
Practice Groups



Yale New Haven Hospital  
EP Lab and Hybrid Operating Room



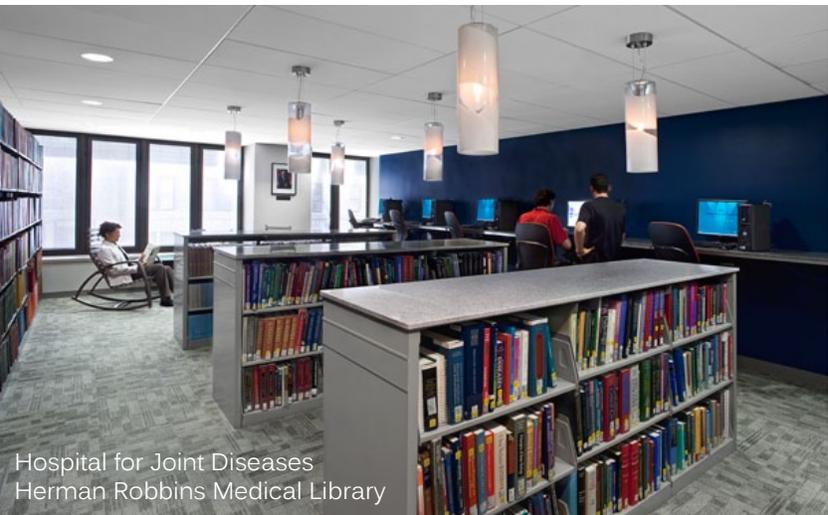
New York University Medical Center  
Otolaryngology



Hospital for Joint Diseases  
Streetscape, Main Entrance and Lobby



New York Eye and Ear



Hospital for Joint Diseases  
Herman Robbins Medical Library



Westchester Medical Center  
In-Patient Rooms



# CORPORATE EXPERIENCE

## BAM has worked with...

GERSON LEHRMAN GROUP to create offices that improve collaboration, speed to market and financial performance...

HITACHI AMERICA to redevelop their East Coast Headquarters and facilities around the country...

A team of DOW CHEMICAL, GRUBB & ELLIS and SUNBELT MANAGEMENT to reposition the largest office building in the state of Connecticut...

NBC UNIVERSAL to stay ahead of the competition on the delivery of entertainment content through multiple outlets...

JP MORGAN CHASE to integrate technology in offices for its Lab Morgan e-finance investments group...

LEXISNEXIS to stay competitive for acquiring new business and hiring employees...

NEW YORK UNIVERSITY to create research and learning facilities, keeping them a leading institution...

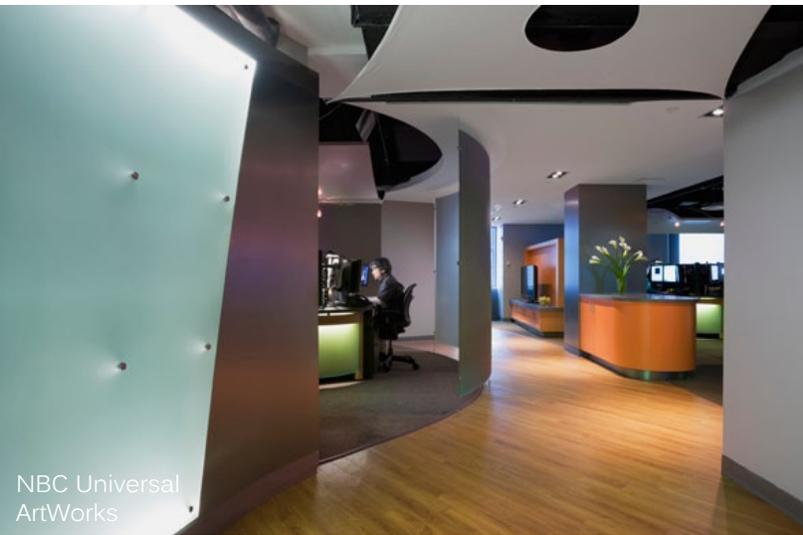
SCOR REINSURANCE to integrate newly acquired businesses with the parent entity for a cohesive whole.



NBC Universal  
Digital Media Center



LexisNexis  
Headquarters



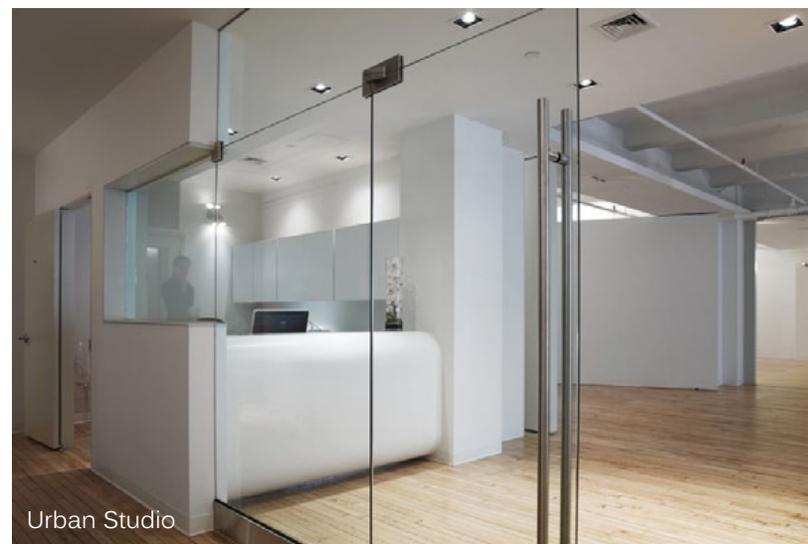
NBC Universal  
ArtWorks



Hitachi America, Ltd.  
Charlotte



Gerson Lehrman Group



Urban Studio



NBC Universal  
Content Center



Hitachi America, Ltd.  
Washington, DC Regional Office



JP Morgan  
Lab Morgan



Gerson Lehrman Group



Queens Law Associates



Approach, Inc.  
Headquarters



SCOR  
Regional Headquarters



Hitachi America, Ltd.  
Tarrytown, NY Regional Office



# LIFE SCIENCES EXPERIENCE

## **BAM has worked with...**

NEW YORK UNIVERSITY to create research and learning facilities keeping them a leading institution...

REGENERON PHARMACEUTICALS to master plan for the future and building new lab buildings for today...

PROFECTUS BIOSCIENCES to create state-of-the-art R&D headquarters to attract and retain the best and brightest...

PROGENICS PHARMACEUTICALS to enhance their quest for a cancer cure in an innovated research facility and discovery center...

ACORDA THERAPEUTICS to position them for their next step in becoming one of the largest pharmaceuticals in the region...

COMBE to create environments for developing unique consumer products to add to their long list of universally admired household brands...

BIOMED REALTY TRUST, a major owner of life sciences campuses, to master plan over 2 million square feet and develop the first Innovation Center in the New York Region...

PSYCHOGENICS to create dynamic environments that foster partnering with world class institutions to support scientific research...

BAYER to use scientific discovery to find and promote products for a better quality of life...

PRINCETON UNIVERSITY PROPERTIES to facilitate research scientists working on and off campus using world class equipment and facilities.



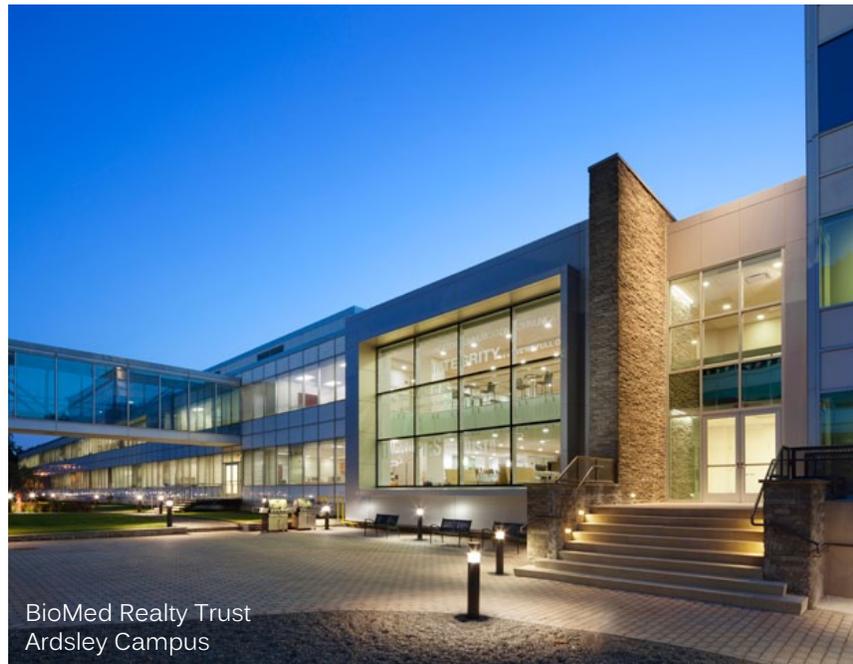
Acorda Therapeutics



Regeneron Pharmaceuticals



Regeneron Pharmaceuticals



BioMed Realty Trust  
Ardsley Campus



Profectus Biosciences



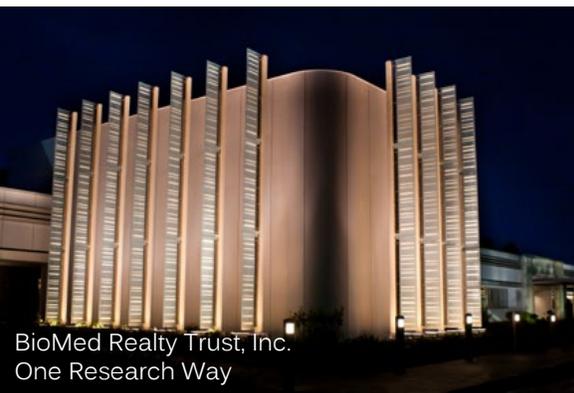
NYU School of Medicine  
Public Health Building



NYU School of Medicine  
Parasitology Building



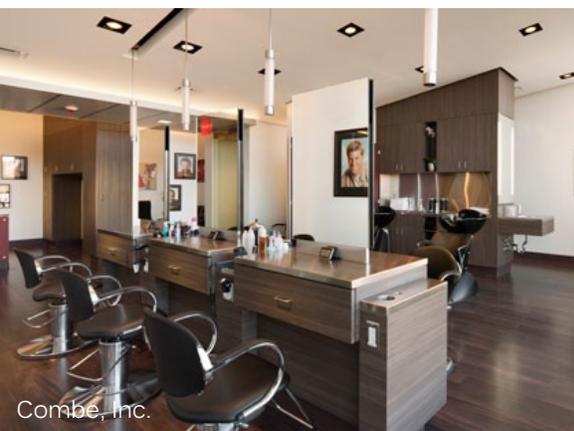
BioMed Realty Trust, Inc.  
Building 767 Renovation



BioMed Realty Trust, Inc.  
One Research Way



BioMed Realty Trust, Inc.  
The Landmark



Combe, Inc.



Profectus Biosciences



Regeneron Pharmaceuticals

# BAM

Architecture Studio

415 West Broadway  
Second Floor  
New York, NY 10012  
646.522.5550

453 South Spring Street  
Suite 1141  
Los Angeles, CA 90013  
213.465.4334

331 West Main Street  
Suite 208  
Durham, NC 27701  
919.890.3880

[www.bam-studio.com](http://www.bam-studio.com)

Photography: Albert Vecerka/ESTO, Mikiko Kikuyama, Chuck Choi, Seong Kwon, Peter Aaron/ESTO, Jim Fiora, Charles Uniatowski